

2023-2024

IITM
Nurturing Excellence

विकसित भारत
अभियान
1947 TO 2047

Student's Magazine
PRAGYA



Institute of Information Technology & Management


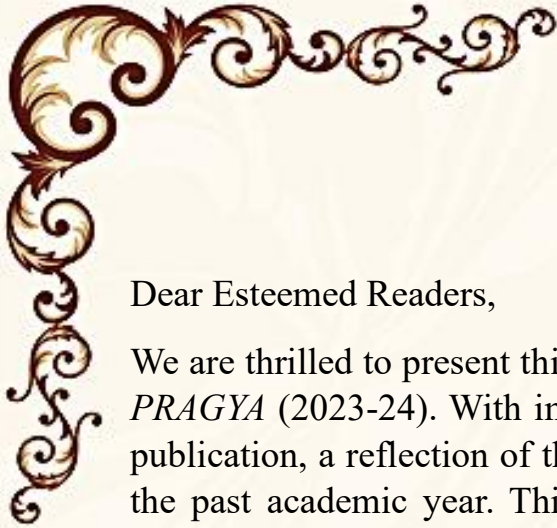
Affiliated to Guru Gobind Singh Indraprastha University, New Delhi
Accredited Grade "A" by NAAC. 'A+' by SFRC.

Ranked 10th among Delhi-NCR Private Institutes,

Ranked among Top 70 B-Schools by Times B-School Survey - 2024.

Ranked 20th in Times BBA Education Ranking Survey 2024.

Approved by AICTE. Recognised under section 2(f) of UGC Act, 1956.



Dear Esteemed Readers,

We are thrilled to present this edition of our cherished annual student magazine, *PRAGYA* (2023-24). With immense pride and excitement, we unveil this year's publication, a reflection of the dynamic events and remarkable achievements of the past academic year. This edition stands as a testament to the exceptional talents of our students and serves as a vibrant showcase of their creativity and innovation.

This year's issue holds a special significance as it highlights the creative brilliance of our IITM community. We have meticulously curated content to offer a captivating review of our institution's journey, from its inception to the notable events and accomplishments of the 2023-24 academic year. Within these pages, you will discover a rich array of articles, thought-provoking poetry, engaging anecdotes, and stunning artworks, all contributing to a diverse and enthralling reading experience.



PRAGYA provides an invaluable platform for our aspiring writers and poets, nurturing a love for literary expression among our talented students. We extend our heartfelt gratitude to all the contributors whose articles and creative pieces have enriched this publication, bringing a wide range of exciting and insightful topics to our readers.

We also take this opportunity to commend the unwavering dedication and commitment of our management and staff. Their exceptional support and tireless efforts in advancing our institution's goals are truly commendable and have played a crucial role in the success of this magazine.

As we present this edition, our editorial team eagerly anticipates that *PRAGYA* will continue to be a conduit for our students to express their deepest thoughts and feelings. We hope that you find as much joy and inspiration in reading this magazine as we did in bringing it to life.

We welcome and encourage any suggestions or constructive feedback that could help us enhance future editions of *PRAGYA*.

Yours sincerely,
The Editorial Team



INDEX

1.	About the Institute including Vision, Mission & Philosophy	3
2.	From Chairman's Desk	4
3.	From Executive Director's Desk	5
4.	From Director's Desk	6
5.	All Departments' Vision & Mission, POs, PEOs, PSOs	7-14
6.	Pillars of IITM	15
7.	Star Contribution of Pragya Magazine 2022-23	15
8.	Promising Wordsmiths <ul style="list-style-type: none">• Articles Section• Poetry Section• Quotes Section	16-28
9.	Viksit Bharat & IITM's Students	29-32
10.	IITM: Moving Towards Amrit Kaal	33-38
11.	Glimpses 2023-24	39-46
12.	Awards & Felicitations 2023-24	47-53
13.	Arty Facts	54-55
14.	Role of IITM in its Students' Life	56-58

ABOUT THE INSTITUTE

The Institute of Information Technology and Management (IITM), established in 1999 under the aegis of Mata Leelawati Shikshan Sansthan (MLSS), is a distinguished educational institution led by Shri T.N. Chaturvedi, a renowned educationist, Parliamentarian, and Padma Vibhushan Awardee. Accredited with 'A Grade' by NAAC and NBA for its MCA program, the institute is ISO 9001:2008 and ISO 10002:2014 certified, approved by AICTE, and recognized under UGC Act 2(f). Affiliated with Guru Gobind Singh Indraprastha University, Delhi, IITM offers programs like MBA, BBA, MCA, BCA, B.Com (H), and BAJMC.

IITM emphasizes Outcome-Based Education, a learner-centric approach that enhances students' performance and learning capabilities. The institute conducts skill enhancement and syllabus enrichment workshops in management and emerging technologies, featuring expert lectures from industry and academia. With a robust alumni network of over 3000 professionals, IITM has been a beacon of technical and business education for 25 years, attracting a diverse and talented student body. The institute is committed to grooming students into not only excellent professionals but also responsible human beings, making it a preferred choice for those seeking a rigorous education.

VISION

The Institute aims to be a Centre of Excellence, promoting value based quality education in the contemporary areas of advanced professional studies in Information Technology, Management and Media studies.

MISSION

IITM endeavors

- To promote learning environment that delivers students with up to date curriculum & pedagogy equipping them with strong analytical mind, thinking ability, entrepreneurial and organizational skills required in a dynamic professional environment,
- To foster strategic alliance with industry for real time business exposure,
- To inculcate human values like ethical, social and moral values amongst students.

PHILOSOPHY

- **Quality Education (Academic Excellence Skill & Leadership)**
- **Training (Inclusive of Upskill, Reskill)**
- **Consistency**
- **Empathy & Understanding**
- **Innovation**

FROM CHAIRMAN'S DESK



Dr. A.P.J. Abdul Kalam said that “Education is the most powerful weapon which you can use to change the world.” At IITM, we embody this philosophy, striving to cultivate not just knowledge, but the ability to think critically and creatively. Our purpose is to develop skills such as problem-solving, analysis, and communication, enabling our students to excel in diverse situations and contexts. By training our students to think, we prepare them to become adaptable, resilient, and capable of navigating complex challenges and opportunities. This approach aligns with Dr. Kalam's vision, transforming education from a mere accumulation of facts into a dynamic tool for global impact and personal growth.

For the past 25 years, IITM has been a beacon of holistic development and nurturing excellence in its students. Our commitment extends beyond academic achievements to encompass skill development, extracurricular activities, and overall personality growth. This comprehensive approach shapes our students into well-rounded individuals, much like a craftsman chiseling a masterpiece.

The college magazine, "PRAGYA," is a testament to what our institution stands for. It showcases the contributions from students, faculty, and staff, reflecting our values and aspirations, and revealing the rich tapestry of our institution's legacy. I extend my heartfelt congratulations to all our stakeholders—faculty, staff, students, and parents—for their unwavering commitment, dedication, and responsibility that have transformed IITM into a remarkable center of education.

I would also like to express my sincere appreciation to the editorial board of IITM for producing this exceptional magazine. The editorial team's hard work in compiling the creative works of students and faculty, and documenting the activities of IITM over the past academic year, is truly commendable.

Congratulations once again, and best wishes for continued success in all your endeavors.

Shri J.C. Sharma

Chairman



FROM EXECUTIVE DIRECTOR'S DESK



The achievement of students is significantly enhanced when they engage with topics that are relevant and meaningful to them. At IITM, we prioritize student-centered learning.

We wholeheartedly embrace the educational doctrine at IITM which values students' opinions and active involvement in their own learning process, ensuring that our instruction and learning methods are finely tailored to meet the diverse needs of our students. Our goal is to provide a meticulously calibrated educational experience that fosters critical thinking, creativity, and lifelong learning.

The youth has a transformative role in society. Our students are not just learners; they are leaders and innovators who have the potential to drive significant social change. By encouraging their involvement in various aspects of learning and community service, we nurture their ability to transform society with fresh perspectives and innovative solutions.

The college's esteemed publication, "PRAGYA," plays an indispensable role in showcasing and advancing the institution's offerings. It serves as an exclusive platform for students, faculty, and staff to express their unique ethos and aspirations, uncovering new and unexplored dimensions of our academic community.

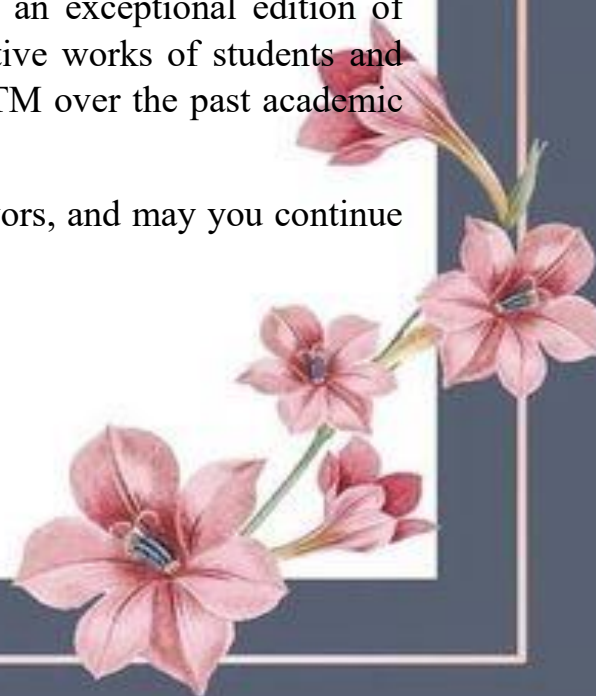
I take this opportunity to express my admiration for the unwavering commitment, demonstrated by our faculty, staff, and students.

Congratulations to the editorial team for producing an exceptional edition of "PRAGYA." Your hard work in compiling the creative works of students and faculty, and documenting the vibrant activities of IITM over the past academic year, is truly commendable.

Best wishes for continued success in all your endeavors, and may you continue to inspire and transform our community and beyond.

Mr. Shiva Sharma

Executive Director



FROM DIRECTOR'S DESK



Design thinking is a transformative methodology that drives the development of innovative solutions for complex human challenges. Unlike traditional scientific approaches that often follow a linear path, design thinking embraces an iterative, synthesis-based approach. This method involves viewing problems holistically and crafting flexible goals that guide ongoing innovation. It is particularly effective for addressing "wicked problems" with multifaceted, interconnected causes and effects.

At IITM, we are committed to nurturing design thinking and fostering social transformation. Our institution is dedicated to providing technical education while ensuring that "NO ONE IS LEFT BEHIND." We aim to facilitate academic excellence, character development, and holistic growth. Our well-structured academic and co-curricular programs serve as a foundation for unlocking students' full potential and cultivating strong work habits. By fostering a supportive environment that encourages creativity, innovation, and critical thinking, we prepare our students to face future challenges with confidence.

As part of our commitment to enhancing learning and performance, we are actively expanding our Institute-Industry Partnership Cell (IIPC). This initiative provides students with valuable industry exposure and training, equipping them with practical skills and insights that bridge the gap between academia and the professional world.

The annual college magazine, "PRAGYA," beautifully reflects the creative spirit and innovative thinking of our students, faculty, and staff. I extend my heartfelt congratulations to everyone involved in bringing this magazine to fruition. The dedication, positive attitude, and imaginative contributions showcased in this edition are sure to captivate readers and inspire joy and curiosity.

Congratulations to the editorial team for your relentless efforts and commitment. Your work exemplifies the vibrant, forward-thinking ethos of IITM and sets a high standard for future editions. Best wishes for continued success and innovation.

Prof. (Dr.) Rachita Rana

Director

DEPARTMENT OF MANAGEMENT STUDIES

Vision Statement

Department of Management Studies aims to promote value-based quality education to the students, impart skills & training in the management and allied areas.

Mission Statement

Department of Management Studies (DMS) strives

- To prepare students as professionals through interactive, research-driven and experiential learning which is well integrated in the pedagogy.
- To provide a multidisciplinary environment for life-long learning that shall be focused on skilling, reskilling and upskilling, thereby equipping students with abilities necessary to succeed in a diverse, global business environment.
- To cultivate a diverse and inclusive ecosystem through innovative entrepreneurship, constructive public engagement and proactive community involvement engendering socially responsible decision makers.

Program Outcomes, Program Specific Outcomes & Program Educational Outcomes of MBA Program

Program Outcomes:

PO1: Demonstrate an understanding of management concepts, principles and theories, and apply them in the context of organizational work practices.

PO2: Apply Analytical and critical thinking skills to analyze the dynamic business environment and identify entrepreneurial and business opportunities and risks

PO3: Prepare business strategies, develop concomitant functional and operational strategies and implement them in an integrated manner to efficiently and effectively achieve the functional goals and the business objectives.

PO4: Demonstrate an understanding of decision making process at various levels of the organization with respect to resource mobilization and their efficient deployment and use to achieve the set goals

PO5: Demonstrate the ability to analyze management problems, to identify and collect relevant data and to apply a creative problem-solving approach.

PO6: Identify and recommend the information technology based interventions to achieve organizational goals.

PO7: Benchmark organizational and managerial practices against the principles of good governance, ethical conduct, corporate social responsibility and the imperatives of long-term societal welfare.

PO8: Demonstrate effective communication and interpersonal skills as well as the ability to work with and lead teams.

PO9: Develop a lifelong learning approach manifested in their attitude to learn, unlearn and relearn and in their pursuit of excellence in professional, personal and social life.

Program Specific Outcomes:

PSO1: MBA graduate shall have the ability to demonstrate discipline/ interdisciplinary knowledge, coherent understanding in the management and allied areas for impact-oriented decision making.

PSO2: MBA graduate shall exhibit professional skills instilling critical and analytical thinking to enthuse problem solving abilities in different domains of management.

PSO3: MBA graduate shall be able to demonstrate proficiency in varied research areas through designing and implementing innovative business strategies in real-world corporate scenarios.

PSO4: MBA graduate shall become a responsible citizen inculcating interpersonal skills, social skills, lifelong learning (learn, unlearn & relearn), entrepreneurial acumen, leadership abilities and adaptability to dynamic business landscapes.

Program Educational Outcomes:

PEO1: To equip the students with domain knowledge (disciplinary/ interdisciplinary), professional skills & aptitude necessary to exhibit effective leadership in global environment.

PEO2: To inculcate sensitivity and responsibility towards societal, ethical and ecological issues & to shape them into responsible citizens fostering lifelong learning.

PEO3: To impart practical skills and provide students with research opportunities in order to cultivate creative & reflective thinking skills for adapting in dynamic corporate scenarios.

PEO4: To adapt entrepreneurial and interpersonal skill instilling collaborative and experiential learning through innovative pedagogy.

Program Outcomes, Program Specific Outcomes and Program Educational Outcomes of BBA Program

Program Outcomes (POs):

PO1: Apply knowledge of various functional areas of business

PO2: Develop communication and professional presentation skills

PO3: Demonstrate critical thinking and Analytical skills for business decision making

PO4: Illustrate leadership abilities to make effective and productive teams

PO5: Explore the implications and understanding the process of starting a new venture

PO6: Imbibe responsible citizenship towards sustainable society and ecological environment

PO7: Appreciate inclusivity towards diverse culture and imbibe universal values

PO8: Foster Creative thinking to find innovative solutions for diverse business situations

Program Specific Outcomes (PSOs):

After the program the students will be able to:

PSO 1: Apply reflective thinking and research skills using latest technological tools

PSO 2: Assimilate technical functional knowledge of operations in business organization

PSO 3: Demonstrate strategic and proactive thinking towards business decision making

PSO 4: Illustrate negotiation skills and networking abilities

Program Educational Objectives (PEOs):

PEO1: Develop leadership and communication skills in students to become successful business leaders and managers.

PEO2: Encourage critical thinking, analysis and initiative ability amongst students.

PEO3: Develop problem solving skills through student's experiential learning and innovative pedagogy to ensure utilization of knowledge in professional careers.

PEO4: To make aware students of dynamic business environment in line with global imperatives and ethical values.

DEPARTMENT OF COMMERCE

Vision Statement

Department of Commerce aims to integrate all facets of commerce and management to educate & train innovative & competent human resource globally suitable for industry, business and service sector and to equip & encourage them to start their own ventures in urban or rural areas benefitting both the classes and masses.

Mission Statement

Department of Commerce (DMC) strives

- To achieve and sustain excellence in teaching and research,
- To build a conceptual foundation in the area of commerce and develop students for professional career in accounting, finance, research and higher education,
- To equip the students with accounting and entrepreneur skills and
- To build life skills through value-based education and service-oriented programmes.

Program Outcomes and Program Specific Outcomes of B.COM(H) Program

Program Outcomes:

PO1: Develop comprehensive understanding of overall business and financial environment in India

PO2: Exhibit in-depth knowledge of financial operations and decision making in an organisation

PO3: Enhance problem-solving abilities in financial services and operations

PO4: Augment critical thinking skills and analytical abilities to analyze business data using various techniques and tools

PO5: Communicate effectively, articulate accurately and present professionally

PO6: Create an inclusive culture with congenial interpersonal relationships

PO7: Create a comprehensive system to lead productive and proactive teams

PO8: Demonstrate awareness of ethical issues and sensitivity towards social and environmental challenges

Program Specific Outcomes:

PSO1: Demonstrate an understanding of technological interventions in Finance

PSO2: Develop skills for investments and trading in capital markets

PSO3: Develop understanding on Banking and Financial services in India

PSO4: Apply quantitative techniques and tools in Commerce

PSO5: Imbibe human values and sense of responsibility towards self, society and environment

PSO6: Undergo holistic personality development with skills for effective functioning

DEPARTMENT OF COMPUTER SCIENCE

Vision Statement

The Department of Computer Science aims to promote value based quality education to the students and impart skills and training in the field of information technology and allied areas to meet the industry demands.

Mission Statement

The Department of Computer Science strives

- To deliver rigorous education in computer science through innovative pedagogy that empowers students with the knowledge and skills required to excel in a dynamic technological landscape.
- To foster multidisciplinary knowledge, skills and collaborations by promoting ethical standards and responsible innovation through learn-unlearn and relearn to enhance societal impact.
- To cultivate professional excellence and entrepreneurial skills by integrating industry-relevant knowledge with hands-on experience to equip students to lead, innovate, and create impactful solutions in global environment.

Program Educational Objectives (PEOs) of Graduate & Undergraduate courses in Computer Science Department

PEO1: Professional Competence: To demonstrate technical practical, professional and procedural knowledge with on-going learning, thereby, enhancing their career readiness on a global platform.

PEO2: Technical Proficiency and Knowledge Application: To instill students with a concrete understanding of core computer science principles and methodologies, and be able to apply critical thinking and problem-solving skills to extrapolate learned concepts to real-world situations through innovation, design, and addressing complex technological challenges.

PEO3: Ethical Leadership and Social Responsibility: To ensure students uphold ethical standards, demonstrating responsibility towards society, the environment, and promoting sustainable practices contributing to enterprise creation through professional accomplishments.

PEO4: Effective Communication and Teamwork: To instill excellent communication skills and teamwork, enabling collaborative problem-solving and effective interaction in diverse professional settings.

Program Objectives of MCA Program

It is envisioned that the graduates passing out MCA degree, will be able to possess following Graduate Attributes and demonstrate related competencies: -

PO1: Computational Knowledge (CK): Demonstrate competencies in fundamentals of computing, computing specialization, mathematics and domain knowledge suitable for the computing specialization to the abstraction and conceptualization of computing models from defined problems and requirements.

PO2: Problem Analysis (PA): Identify, formulate and analyze complex real-life problems in order to arrive at computationally viable conclusions using fundamentals of mathematics, computer sciences, management and relevant domain disciplines.

PO3: Design/Development of Solutions (DDS): Design efficient solutions for complex, real-world problems to design systems, components or processes that meet the specifications with suitable consideration to public health, safety, cultural, societal and environmental considerations.

PO4: Conduct Investigations of Complex Computing Problems (CICP): Ability to research, analyze and investigate complex computing problems through design of experiments, analysis and interpretation of data and synthesis of the information to arrive at valid conclusions.

PO5: Modern Tool Usage (MTU): Create, select, adapt and apply appropriate technologies and tools to a wide range of computational activities while understanding their limitations.

PO6: Professional Ethics (PE): Ability to perform professional practices in an ethical way, keeping in the mind cyber regulations & laws, responsibilities and norms of professional computing practices.

PO7: Life-Long Learning (LLL): Ability to engage in independent learning for continuous self-development as a computing professional.

PO8: Project Management and Finance (PMF): Ability to apply knowledge and understanding of the computing and management principles and apply these to one's own work, as a member and leader in a team, to manage projects in multidisciplinary environments.

PO9: Communication Efficacy (CE): Ability to effectively communicate with the technical community and with the society at large about complex computing activities by being able to understand and write effective reports, design documentation, make effective presentations with the capability of giving and taking clear instructions.

PO10: Societal and Environmental Concern (SEC): Ability to recognize and assess societal, environmental, health, safety, legal and cultural issues within local and global contexts and the consequential responsibilities applicable to professional computing practices.

PO11: Individual and Team Work (I&T): Ability to work in multi-disciplinary team collaboration both as a member and leader, as per need.

PO12: Innovation and Entrepreneurship (I &E): Ability to apply innovation to track a suitable opportunity to create value and wealth for the betterment of the individual and society at large.

Program Specific Outcomes (PSOs) for MCA Program

PSO1: Comprehensive knowledge and coherent understanding of the Computer Applications in various domains and emerging developments associated with the Computer Science and Information Technology.

PSO2: Practical, Professional, and procedural knowledge required for carrying out professional or highly skilled work/tasks in the field of Computer Science & Information Technology, including knowledge required for undertaking self-employment initiatives, and knowledge and mindset required for entrepreneurship involving enterprise creation, improve product development, or a new code of organization.

PSO3: Skills and areas related to specialization in the chosen disciplinary/ interdisciplinary area(s) of learning including wide-ranging practical skills, involving variable routine and non-routine contexts relating to the Computer Application.

PSO4: Capacity to extrapolate from what has been learned, translate concepts to real-life situations and apply acquired competencies in new/unfamiliar contexts, rather than merely replicate curriculum content knowledge, to generate solutions to specific problems.

Program Objectives and Program Learning Outcomes of BCA Program

Program Objectives:

PO1: Understand the fundamental concepts of Computers, Software hardware and peripheral devices and evolution of computer technologies.

PO2: Familiarized with Business environment and Information Technology and its Applications in different domains.

PO3: Gain knowledge to identify, explain and apply functional programming and object-oriented programming techniques and use of databases to develop computer programs.

PO4: Analyze, design, implement and evaluate computerized solutions to real life problems, using appropriate computing methods including web applications.

PO5: Understand the front end and backend of software applications.

PO6: Gain expertise in at least one emerging technology.

PO7: Acquire knowledge about computer networks, network devices and their configuration protocols, security concepts at various level etc.

PO8: Apply techniques of software validation and reliability analysis to the development of computer programs.

PO9: Acquire Technical, Communication and management Skills to convey or present information, applications, instructions, policies, procedures, decisions, documentations etc. verbally as well as in writing.

PO10: Recognize the various issues related to society, environment, health and vivid cultures and understand the responsibilities to contribute in providing the solutions.

PO11: Acquire technical skills to lead a productive life in the society as a professional or as an entrepreneur.

Program Learning Outcomes:

PLO1: Communication Skills: The student should be able to communicate the technical information both orally and in writing professionally.

PLO2: Use of Software Tools: Create, select, adapt and apply suitable tools and technologies to a wide range of computational activities.

PLO3: Technical Skills: Acquire necessary knowledge of technical, scientific as well as basic managerial and financial procedures to analyze and solve real world problems within their work domain

PLO4: Domain Awareness: Clarity on both conceptual and application oriented skills in commerce, Finance & Accounting and its Applications in Business context.

PLO5: Technical Support: Must be able to provide technical support for various software applications.

PLO6: Analysis and investigation of Complex Computing Problems: Ability to analyze research and investigate complex computing problems through design of experiments, analysis and interpretation of data and synthesis of the information to arrive at valid conclusions.

PLO7: Design / Development of Solutions: Apply the knowledge gained in core courses to a broad range of advanced topics in computer science, to learn and develop sophisticated technical products independently.

PLO8: Imbibe Cyber Ethics: Awareness on ethics, values, sustainability and creativity aspects of technical solutions.

ITM SCHOOL OF JOURNALISM AND MASS COMMUNICATION

Vision Statement

Being a center of excellence in journalism and mass communication we strive to foster and develop professional media ethics, moral values that benefits society.

Mission Statement

- Nurturing excellence and foster quality education, critical thinking and creativity in domain of Media studies.
- To empower students and inculcate media ethics and responsibility towards society.
- Creating professionally competent, socially sensitive individuals who can work in dynamic media environment.

Program Outcomes and Program Educational Outcomes of BA(JMC) Program

Program Outcomes (POs):

PO1: Has acquired fundamental knowledge of Journalism & Mass Communication and related study area and its impact over society.

PO2: Students have developed critical thinking and analytical skills to sense the news.

PO3: Has empowered themselves by soft skills, effective communication, media professional and life skills.

- PO4:** Has attained hands on training and can distinguish between various media formats
- PO5:** Students are equipped with ICTs competencies including digital media literacy.
- PO6:** Has developed the primary research skills; understand the importance of innovation, entrepreneurship and media incubation abilities.
- PO7:** Have become ethically committed media professionals and entrepreneurs adhering to the human values, the Indian and Global culture.
- PO8:** Have acquired the production skills and competencies for lifelong learning and made them competent enough to undertake professional job as per demands of Media & Entertainment Industry.

Program Educational Objectives (PEOs):

PEO1: Media knowledge: To impart and inculcate the conceptual knowledge of media literacy, encouraging students to understand media concepts, principles and theories, and apply them in the related areas of mass media communication.

PEO2: Critical Thinking: To foster critical thinking and analytical skills, enabling students to evaluate media content, recognize bias news and distinguish between credible and unreliable sources.

PEO3: Multimedia Proficiency: To provide hands-on training in various media formats, including print, broadcast, online, and social media, enabling students to adapt to the evolving media landscape.

PEO4: ICT Integration: To impart knowledge on Information Communication Technologies (ICTs) and skills including digital and media literacy and competencies, media law, professional ethics & values, empower students with requisite technical, skills sets and familiarize students with the latest digital tools and technologies used in media production, editing, and distribution.

PEO5: Holistic Development: To empower students with an effective communication skill, interviewing techniques and reporting skills, personality development through understanding the technicalities from content generation to production, preparing them to gather information from diverse sources and create compelling news stories.

PEO6: Media incubations: To encourage an entrepreneurial mindset, empowering students to explore independent media ventures and innovative approaches to media content creation also to imbibe the culture of research, innovation, professionalism, incubation, entrepreneurship and to become Industry ready by using our in-house platform of Newspaper and Youtube channel.

PEO7: Media Production Techniques: To imbibe sets of techniques of a creative electronic media formats, and knowledge of online journalism; harnessing the skills to produce creative of various formats of television and radio media production using mobile phones, video cameras; radio production including editing, layout design, scriptwriting, and post-production.

PILLARS OF IITM



STAR CONTRIBUTION OF PRAGYA: 2022-23



Jay Khandelwal, BCA, III Year

For the Best Poem- "कि AI क्या मदद कर रहा है?"



PROMISING WORDSMITHS

ARTICLES SECTION



STRESS - GO TAKE REST

Stress, Anxiety, Depression these words don't require any introduction, we are completely aware of all these things. In a stressful situation, it is very easy to advise someone to eat good food, meditate, etc. But the person who is dealing with anxiety, he or she only knows that when they are stressed nothing works for them. So today I am going to tell you a few steps to overcome stress.

1. Self-Realization

When stressed, take time to sit alone and reflect. Ask yourself, "Why am I stressed?" and "Am I doing the right thing?" Often, you'll find that the root cause is smaller than it feels. Understanding this can help you put things into perspective.

2. Become solution oriented

Once you've identified the problem, focus on solutions. For example, if you're a student stressed about a subject, consider options like extra classes, focused study sessions, asking questions, or better time management. The key is to find actionable steps.

3. Act-Act-Act

The most crucial step is to act. Implement the solutions you've identified. Don't just sit and think—take steps toward resolving your stress. Seek support from family and friends if needed; they can motivate and guide you.

Just stop being so afraid of life, life is beautiful, and you are also. There is a solution to every problem, just find it and work nonstop toward it.

- Khushi Gupta, BBA, 2nd Year

"You don't have to see the whole staircase, just take the first step."

-Martin Luther King



CYBER SECURITY

The foundation of the digital era is cybersecurity, which includes methods, tools, and approaches meant to guard against hostile assaults and unauthorized access to networks, devices, applications, and data. In a globalized world where information is easily exchanged, cybersecurity is essential to protecting citizens, companies, governments, and vital infrastructures from many forms of harm.

Technology is advancing at a speed that has brought with it both extraordinary convenience and unprecedented risks. Cyberattacks underscore the ongoing struggle in cyberspace between adversaries and defenders, spanning from sophisticated ransomware attacks to phishing schemes and state-sponsored espionage. Strong cybersecurity measures are becoming more and more important as our reliance on digital systems increases.

Proactive threat detection, encryption techniques, safe software development processes, and user awareness training are essential elements of cybersecurity. Businesses make significant investments in cybersecurity to reduce risks, adhere to legal requirements, and uphold customer confidence. Governmental organizations are also essential in establishing guidelines and addressing international cyberthreats.

In the future, emerging technologies like artificial intelligence and quantum computing will bring new opportunities and problems to the cybersecurity landscape, which will continue to change. All of us need to work together to make cybersecurity measures stronger in order to guarantee a resilient and safe digital future.

- Avika Madan, BAJMC, 1st Year

AYUSHMAN BHARAT

Launched by Prime Minister Narendra Modi on 23rd September 2018, Ayushman Bharat Yojana is a landmark healthcare scheme aimed at providing cashless hospitalization to nearly 50 crore underprivileged Indians. Under the Pradhan Mantri Jan Arogya Yojana (PM-JAY), one of its two key components, the scheme offers up to ₹5 lakhs per family annually for secondary and tertiary care. The other component focuses on establishing Health and Wellness Centres (HWCs) across India.

This initiative targets around 10 crore families from the lower-middle-income group, including 8 crores in rural areas and 2 crores in urban settings. The scheme's eligibility criteria differ for rural and urban populations: rural eligibility is based on living conditions and income, while urban eligibility focuses on occupations in informal sectors. Overall, Ayushman Bharat Yojana directly benefits 40% of India's population, promising a significant reduction in healthcare expenses and improved access to quality medical services.

- Yug Gaba, BAJMC, 1st Year

India's G-20 Presidency: A Landmark Summit

The Leader's Summit under India's G-20 presidency culminated in the significant New Delhi Declaration, a consensus many deemed unlikely. The Declaration marks a rare diplomatic success, bridging the divide between the G-7-EU axis and the Russia-China alliance amidst the Ukraine conflict. This breakthrough was achieved through India's "middle path" policy and Prime Minister Narendra Modi's extensive diplomatic outreach.

Despite repeated setbacks at ministerial meetings, India's negotiators secured a breakthrough by persuading the G-7 to agree to more neutral language on Ukraine, demonstrating India's diplomatic finesse.

Key achievements include the inclusion of the African Union, correcting the imbalance of only having the EU as a regional group in the G-20. The Global Biofuel Alliance, aimed at advancing alternative energy research, and the India-Middle East-Europe Corridor, supported by U.S. investment, highlight India's forward-thinking initiatives. However, detailed plans for funding and execution of these projects are yet to be finalized.

India's unique approach to the G-20, organizing 200 meetings across 60 cities and engaging over 100,000 visitors from 125 countries, set a new precedent. This initiative aimed to demystify the G-20, making it more accessible and relevant to the global populace.

Prime Minister's decision to hold a virtual review meeting in November underscores India's commitment to the implementation and scrutiny of the summit's decisions, solidifying this event as "India's G-20 moment."

This summit not only showcased India's diplomatic capabilities but also set a new standard for future G-20 presidencies.

- Amit Kumar, BCA, 3rd Year





THE INFLUENCE OF CULTURAL DIVERSITY ON STRATEGIC MANAGEMENT PRACTICES IN GLOBAL ORGANIZATIONS

Cultural diversity plays a pivotal role in shaping the strategic management practices of global organizations, fostering a dynamic environment that can lead to innovation and improved decision-making.

In today's interconnected world, global organizations operate across diverse markets, each with its unique cultural nuances. Understanding and embracing this diversity is essential for effective strategic management. Cultural diversity brings a wealth of perspectives to the table, enabling organizations to navigate complex global landscapes with agility.

One significant impact of cultural diversity on strategic management is the ability to formulate more nuanced and culturally sensitive strategies. Different cultures have distinct values, communication styles, and business etiquettes. Global organizations that recognize and incorporate these differences into their strategic planning can tailor their approaches to resonate with diverse audiences, gaining a competitive edge in the process.

Moreover, cultural diversity fuels creativity and innovation within teams. When individuals from various cultural backgrounds collaborate, they bring a variety of insights, ideas, and problem-solving approaches. This diversity of thought can lead to ground-breaking innovations and strategic solutions that might not have emerged in a more homogenous environment.

However, managing cultural diversity in strategic management requires a delicate balance. It necessitates fostering an inclusive and respectful organizational culture that values diverse perspectives while ensuring alignment with overarching business goals. Effective communication and cross-cultural training become essential tools to bridge potential gaps and foster a collaborative atmosphere.

In conclusion, cultural diversity is a driving force behind strategic management practices in global organizations. Embracing this diversity not only enhances strategic decision-making but also fosters a culture of innovation, ultimately positioning organizations for success in the complex and interconnected global business landscape.

- **Renuka and Naman Jain, BBA, 3rd Year**

METaverse IN INDIA AND ITS AWARENESS AMONG USERS

The Metaverse, a blend of "Meta" and "Universe," signifies a virtual world where users attend events, establish virtual offices, and interact in a computer-generated environment. Industry giants in tourism, healthcare, and education are venturing into this immersive space. Notable virtual worlds in 2022 include Sandbox, Axie Infinity, Decentraland, Solchicks, Bloktopia, Metahero, and Illuvium. This article explores the Metaverse's conceptual framework in India, the challenges of its implementation, and user awareness. Although fascinating, the Metaverse requires advanced technology like augmented reality headsets, virtual reality headsets, and gaming devices.

Challenges in India's Metaverse Launch & its awareness in India

India's digital divide poses a significant challenge to the Metaverse's launch. Much of the population, especially in rural areas, lacks internet connectivity and advanced technology, excluding many from this virtual world. Data privacy and security concerns are also critical issues.

Awareness of the virtual world is growing in India, reflecting changes in the digital landscape. While still nascent for some, more users are becoming familiar with the concept of a virtual world beyond traditional online experiences. Tech companies and startups are investing in Metaverse development, fueling curiosity and exploration. Social media, entertainment, and educational institutions are disseminating information, raising expectations, and sparking interest in the virtual world's potential. This growing awareness indicates significant growth potential for India's virtual world, transforming digital interaction and redefining the boundaries between virtual and physical reality.

Tech Industry Initiatives

Indian tech companies are leading Metaverse development, focusing on augmented and virtual reality applications. Initiatives include creating virtual reality gaming platforms, providing technical training, and fostering collaboration. Key players are investing in R&D to introduce new Metaverse solutions to the Indian market.

Conclusion

The Metaverse represents a revolution in digital interaction. India's journey into the virtual world is marked by innovation, experimentation, and enhanced connectivity. With increasing user engagement and industry collaboration, India's virtual world is poised for exponential growth. Despite challenges like cyber risks and data quality, the Metaverse promises to revolutionize internet usage, and people are eager to experience this new virtual reality.

- **Vikas Singh & Jahanvi, BBA, 3rd Year**

PRACTICAL TIPS FOR EMBRACING THE ART OF SLOW LIVING

In a world that often feels like it's moving at the speed of light, embracing the art of slow living can be a transformative journey towards greater mindfulness and well-being. Here are some practical tips to help you integrate the principles of slow living into your daily life:

Start with Mindful Mornings: Begin your day with intention and mindfulness. Instead of reaching for your phone as soon as you wake up, take a few moments to breathe, express gratitude, and set positive intentions for the day ahead. Consider incorporating activities like meditation or a slow, mindful breakfast to set a peaceful tone.

Create Tech-Free Zones: Designate specific areas in your home or specific times during the day as tech-free zones. This can help you detach from constant digital stimuli and create spaces for genuine human connection and quiet reflection.

Practice Single-Tasking: Challenge the culture of multitasking by focusing on one activity at a time. Whether it's eating a meal, working on a project, or having a conversation, give it your full attention. This not only enhances the quality of your experiences but also reduces stress and increases productivity.

Simplify Your Space: Take a minimalist approach to your living space. Decluttering not only creates a visually calming environment but also encourages a simpler, more intentional lifestyle. Keep only the items that bring you joy or serve a practical purpose.

Engage in Nature Walks: Incorporate regular walks in nature into your routine. Whether it's a nearby park, a nature trail, or simply your neighborhood, spending time outdoors can help you reconnect with the natural world, clear your mind, and reduce stress.

Prioritize Quality Over Quantity: Whether it's the food you eat, the items you purchase, or the relationships you cultivate, prioritize quality. Slow living encourages a shift from accumulating possessions and experiences to cherishing those that truly add value to your life.

Learn to Say No: Practice setting boundaries by learning to say no when necessary. Overcommitting can lead to stress and a rushed lifestyle. Assess your priorities and make choices that align with your values and well-being.

Celebrate JOMO (Joy of Missing Out): Embrace the joy of missing out on certain activities or events that don't align with your priorities. Focus on what truly matters to you, and don't be afraid to decline invitations that may compromise your need for rest and rejuvenation.

Reflect Regularly: Take time for self-reflection. Regularly assess your goals, values, and the direction of your life. This introspective practice can help you stay aligned with what truly matters to you and guide your choices towards a more fulfilling life.

Remember, slow living is a personal journey, and there's no one-size-fits-all approach. Experiment with these tips, and tailor them to suit your preferences and lifestyle. The goal is to cultivate a more intentional, meaningful, and mindful way of living that aligns with your unique needs and values.

- Dilip Kumar Yadav, MCA, 1st Year



ELIMINATION OF SINGLE USE PLASTIC FROM OUR LIVES

Single-use plastics are items designed to be used once and discarded, such as plastic bags, coffee stirrers, straws, water bottles, and food wrappers. Each year, over 380 million tons of plastic are produced globally, nearly matching the weight of the entire human population. This widespread production and disposal of plastic pose significant environmental challenges.

Since the 1950s, humans have produced more than 8.3 billion tons of plastic, with almost 60% of it ending up in oceans or the natural environment. This rapid increase in plastic production is alarming, especially since over 99% of it is derived from fossil fuels like gas, oil, and coal. The pollution from single-use plastics affects ecosystems on land, in freshwater, and in oceans, releasing toxic gases that harm both humans and the environment.

Most single-use plastics are not recycled or biodegradable. They often end up in landfills or water bodies, breaking down into microplastics that persist in the environment for centuries, releasing toxic chemicals and polluting soil and water. Plastic bags, in particular, are significant contributors to water pollution. These plastics negatively impact aquatic life, as marine animals often ingest plastic particles, mistaking them for food. This ingestion can lead to severe health issues and even death for these animals. The production of single-use plastics also poses health risks to workers due to exposure to harmful chemicals. When burned, these plastics release smoke that exacerbates respiratory conditions like asthma and increases the risk of heart disease. Additionally, the production and disposal processes contribute to environmental degradation, a key factor in the emergence of various human diseases.

In response to these challenges, regulatory measures have been introduced. For instance, India's Ministry of the Environment implemented the Plastic Waste Management Amendment Rules on August 12, 2021. These rules ban the import, manufacture, stocking, sale, distribution, and use of certain single-use plastic items starting July 1, 2022. Items such as plastic sticks for balloons, candy sticks, and thermocol decorations are among those prohibited. Additionally, the manufacture and distribution of carry bags thinner than 75 microns were banned from September 2021.

To mitigate the impact of single-use plastics, awareness campaigns are essential. Educating the public about the environmental harm caused by these plastics and promoting alternatives is crucial. Alternatives include using reusable tap water instead of bottled water, cotton bags instead of plastic shopping bags, and investing in reusable items. Practicing the seven R's—Rethink, Refuse, Repurpose, Reuse, Recycle, Rot, and Reduce—can also significantly reduce plastic waste. Globally, various initiatives have been undertaken to address the issue. The European Parliament voted to ban single-use plastics in October 2018, with the initiative taking effect in 2021. South Korea announced a plan in 2018 to eliminate waste from stores and businesses by 2027. Other countries like Taiwan, France, Kenya, and cities like Seattle have also implemented bans on single-use plastics.

In conclusion, the adverse effects of single-use plastics on the environment are undeniable, stemming from human activities. To mitigate these effects, it is imperative to take significant action and commit to avoiding single-use plastics. By adopting alternatives and supporting regulatory measures, we can collectively address this critical issue and work towards a healthier, more sustainable environment.

- Vanshika Mahajan, BBA, 2nd Year

POEMS

IN A FLICK OF TIME

*We have been told to grow up
And accept the realities of the world.
We didn't even realize
When the night changed
So quickly that it's time
For us to break
Our chrysalises to go
Through metamorphosis.
I am scared of the adulthood ahead of me.
I just cannot instantly become mature,
Though my heart is still stuck
At the thirteen-year-old me.
I will get through this agonizing;
Won't let anyone know of it.
Just give me some time
Because I am still a teenager, though.*

- Shrestha Sharma, BCA, 2nd Year

FRIENDSHIP

*You are someone I can annoy happily
You are also the one I trust blindly
All of my secrets are safe with you
That's the kind of friendship I have with you*

*I truly cherish the time I spend with you
I find myself happiest when I'm around you
You cheer me up when I share my sorrows
That kind of makes you one of my heroes*

*I really love how much you understand me
In return you got stuck with an idiot like me
I promise no matter what troubles you're in
I'll always be with you through thick and thin*

*Friends are many but there's no one like you
the credit should be given where it is due
Try not to gloat as I may not say this again
You truly are wonderful I wonder how you became my friend*

-Sahil Batra, MBA, 2nd Year

मरिख संचारित “ बोल दो ”

दो शब्द बोलने से हम शांत हो जाते है तोह

बोल दो

अगर इन दो शब्द से हमारी ज़िन्दगी आराम देह है तोह

बोल दो

अटकाओ मत मन को की बोह नहीं तोह

मैं क्यों बस थोड़ा सा समय लो

शब्द को तोल कर बोलो अच्छा लगेगा तोह

बोल दो

सब यूँही रुक जाते है बाद मे रुकते है जब

समय नहीं होता तोह रुकना क्यों बस

बोल दो

की जब बातें बोली जाती है तोह

दोस्ती , रिश्ते , प्यार सब बढ़ता है

कम नहीं होता बस

बोल दो

समझो पहले खुद फिर सामने

से सामने से समझाओ

बोहोत अच्छा लगेगा तोह

बोल दो

थोड़ा सा खुद थोड़ा सा उससे धीरे

ही सही पर समझकर प्यार से उससे

बोल दो

उसका क्या आपका मन भी शांत

असमंजस में नहीं रहेगा तोह

बोल दो

यही लगता ह सब को की बोलने नहीं देते

बस बोलते रहते है तोह उसको सामने से

पूछो सुनो फिर समय लो और

बोल दो

बिलकुल सही हो जायेगा सच में सब तोह

बोल दो

राहे साफ़ हो जाएगी सब पहले जैसी तोह

बोल दो

बोल दो

बोल दो

बोल दो



- Jay Khandelwal, BCA, 3rd Year



GRANDFATHER

God saw him getting tired and
Cure was not to get cured
So, he put his arms around him
and whispered “Come to Me”, and
God broke our hearts to
prove us that “He only takes the best”.

You never said ‘I am leaving’,
you Never Said Goodbye,
you were gone before we could know it,
and only God knows why!

A million times I needed you, a million times I cried,
If love alone could has saved you,
you never would have died.

With Tearful eyes, we watched you suffer
And you fade away.
And God proved us, “he only takes the best”.

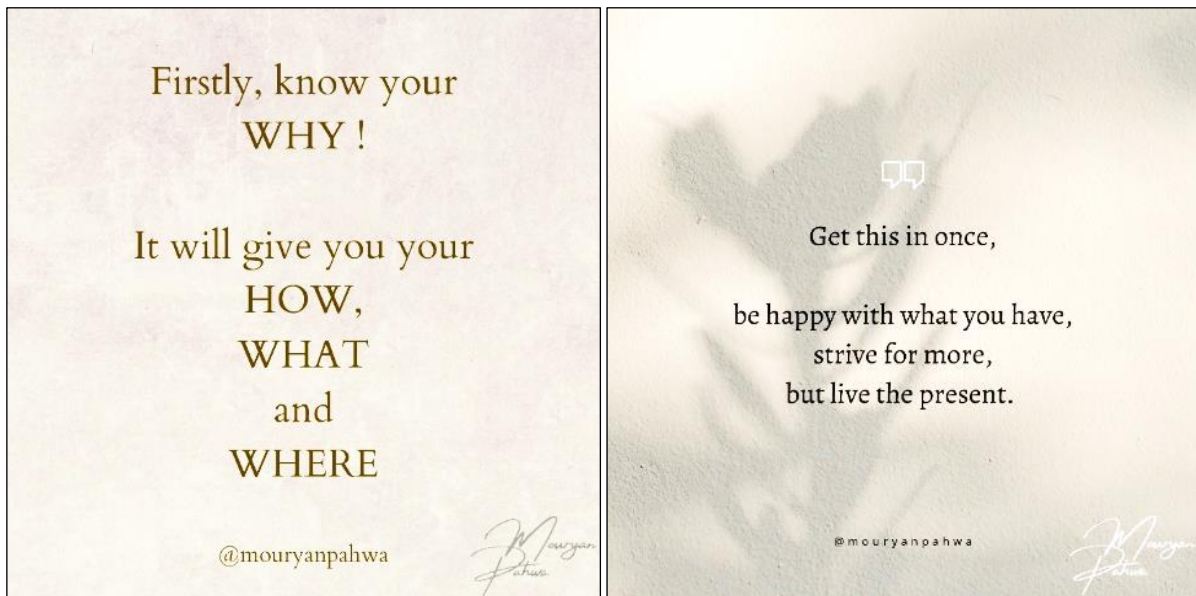
- **Kanika Kapoor, B.com(H), 1st Year**



QUOTES

**Books are the best,
Read them without any rest.
Fact, Fiction Anything you want,
Just Read and flaunt.**

-Khushi Gupta, BBA, 2nd Year



- Mouryan Pahwa, BBA, 3rd Year

**कौन बताता है समंदर का रास्ता नदी को,
जिसे मंज़िल का जुनून है वो मशवरा नहीं लेते ।।**

- Vanshika Mahajan, BBA, 2nd Year

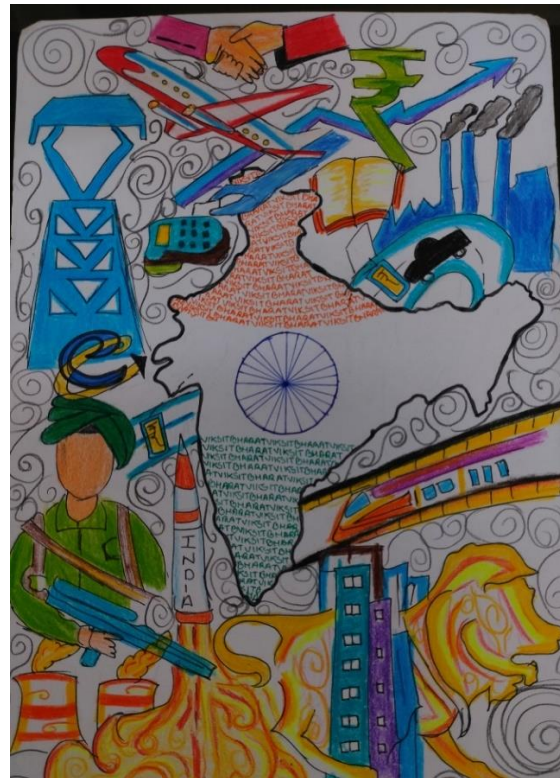
VIKSIT BHARAT & IITM'S STUDENTS

“I see India as a successful and developed country. By 2047, India will be a leader in technology and growth. Schools will be better, and every child will get a good education. The economy will be strong, with many new businesses and better roads and buildings. There will be more fairness, with everyone getting good healthcare and a decent place to live. India will also take care of the environment by using more renewable energy like solar power or wind power etc.”

- Raman Gupta, BBA



- Gaurav Gupta, BCA



- Vaani Dutta, BBA

Developed India: “A future where cutting-edge infrastructure coexists with sustainable nature, providing ample opportunities for every citizen. Together, we shape a future where progress and prosperity are within reach for all.”

- Ikshita Srivastava, BBA



WHAT DOES VIKSIT BHARAT MEAN TO A COMMON MAN?

When we talk about Viksit Bharat, it's essential to understand what this concept means to a common man. Viksit Bharat, or Developed India, is not just a political or economic milestone; it's a vision that directly impacts the daily lives of millions of Indians. For an average citizen, Viksit Bharat encapsulates dreams of a better future, promising tangible improvements in quality of life, opportunities, and overall well-being.

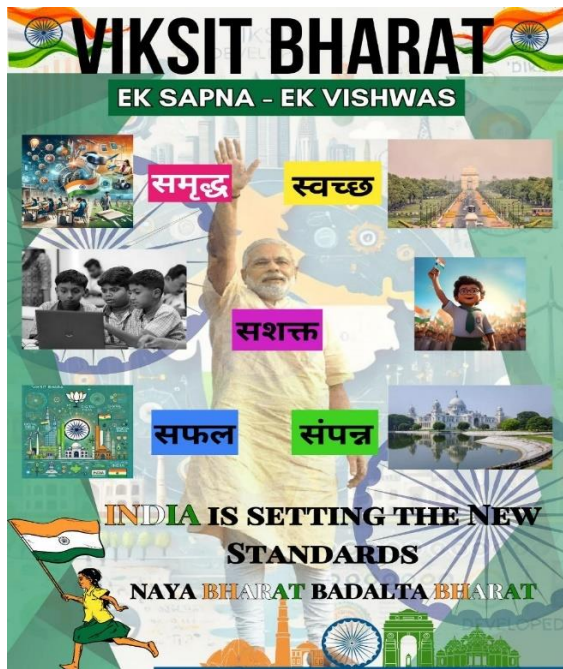
Viksit Bharat can mean numerous things at once to numerous people. For many, Viksit Bharat means financial stability and ample employment opportunities. A developed India would ensure a thriving economy where every individual has access to dignified work, fair wages, and the chance to improve their socio-economic status. It means an end to the uncertainty of irregular jobs and the assurance of stable careers, supported by a robust infrastructure that fosters growth in diverse sectors. It can mean a place where the youth of our country have no upper limit to what they can achieve.

For many, Viksit Bharat can mean having access to vocational training and higher education that align with the evolving job market. The foundation of development is education. For the average person, Viksit Bharat refers to a revolutionary education system that is not only approachable but also pertinent and empowering. It suggests educational institutions with sufficient space, qualified faculty, and curriculum that get pupils ready for the real world. It's about encouraging critical thinking, creativity, and problem-solving abilities instead of rote memorization.

For many, Viksit Bharat can mean an efficient and affordable healthcare system that is accessible to all, irrespective of their financial status. An essential component of a developed country is healthcare. To ensure a healthy population, it entails having hospitals and clinics with the necessary equipment, hiring qualified medical staff, and emphasizing preventive healthcare. Strong health insurance programs that cover all citizens are part of the vision, which lessens the financial burden of medical costs. It also entails putting a greater emphasis on mental health and putting in place the tools and support networks needed to deal with this sometimes-disregarded facet of wellbeing.

For many, Viksit Bharat can mean reliable and affordable public transportation, well-maintained roads, and efficient services. It's about having access to clean water, uninterrupted electricity, and modern sanitation facilities. World-class infrastructure that smoothly connects the entire nation characterizes a developed India. This concept calls for the construction of infrastructure in rural areas to link villages to urban centers, improving access to healthcare, education, and markets. It entails improved storage facilities, equitable market prices for their produce, and improved irrigation systems for farmers.

- Shiv Kumar, BBA



-Manas Sharma, BCA



-Harshita Bhalla, BBA

WHAT DOES VIKSIT BHARAT MEAN TO ME?

The goal of Viksit Bharat is to create a wealthy nation where people from all areas may realize their full potential while living in peace with the environment and contemporary infrastructure. "Viksit Bharat" translates to "Developed India" in English. What it means to me can be deeply personal and multifaceted. Here are some dimensions that we might consider:

- **Economic Prosperity:** A nation with low unemployment, excellent living standards, and abundant opportunities.
- **Technological Advancement:** Access to modern technologies with India as a leader in innovation and digital infrastructure.
- **High-quality Education:** Universal access to education that produces a skilled and educated population.
- **Healthcare:** A robust healthcare system offering affordable, accessible medical services for all.
- **Sustainable Development:** Emphasis on renewable energy and environmental conservation.
- **Social Equality:** Equal opportunities and rights for all, regardless of background.
- **Cultural Flourishing:** Preserving and celebrating India's rich cultural heritage while embracing modernity.
- **Infrastructure:** Efficient communication networks, roads, and transportation options.
- **Global Influence:** India as a key player in international affairs, influencing global policies and decisions.
- **Quality of Life:** A society marked by happiness, freedom, safety, and a generally good standard of living.

- Vanshika Mahajan, BBA

**IITM: MOVING
TOWARDS
AMRIT KAAL**

75

Azadi Ka
Amrit Mahotsav

PANCH PRAN

To ensure a 'Developed & New India' by 2047, Hon'ble PM, Sh. Narendra Modi Ji said that we should focus on the **Five Resolves**, termed as '**Panch Pran**'.

This section explains that how IITM is determined to fulfil the 'Panch Pran' through various activities.

PRAN-1: A RESOLVE OF DEVELOPED INDIA

Initiatives like *Matrix* and collaborations (e.g., IITM & Aedifico Skill Inno Pvt. Ltd.) contribute to skill-building and technological innovations that align with India's development goals.



PRAN-2: REMOVING ANY TRACE OF THE COLONIAL MINDSET

Through *Har Ghar Tringa & Independence Day Events*, leadership talks and *NEP 2020* programs, IITM encourages students to think independently, freeing them from colonial-era limitations.



PRAN-3: TAKING PRIDE IN OUR LEGACY

Events like *Dandiya Fest*, *Ethnic Day*, and *Founder's Day* celebrations boost national pride and cultural appreciation among students.



PRAN-4: OUR STRENGTH OF UNITY

Events like *Alumni Meet*, *Various competitions* and *Cultural Festivals* help promote cultural diversity and unity on campus, embracing India's rich multicultural fabric.



PRAN-5: FULFILLING THE DUTIES OF CITIZENS WITH HONESTY

Social responsibility initiatives like the 'We Care' campaign for police officers, cleanliness drives, and plantation drives encourage students to take active roles in nation-building.





GLIMPSES

@

2023-24

ANNUAL DAY, 27TH APRIL, 2024



ANNUAL SPORTS MEET

8-9TH FEB, 2024



DEPARTMENTAL FESTS

TECHNO SAPIENS, 16TH MARCH 2024



COMMPARV, 15TH MARCH 2024



CASE STUDY*MANAGEMENT SAPIENS, 15-16TH MARCH 2024



FIESTA 2024: ANNUAL FEST OF IITM GROUP, 1-2ND MARCH, 2024



INTERNHUNT 7.0, 20TH APRIL, 2024



INDUSTRIAL VISITS/ EDUCATIONAL VISITS



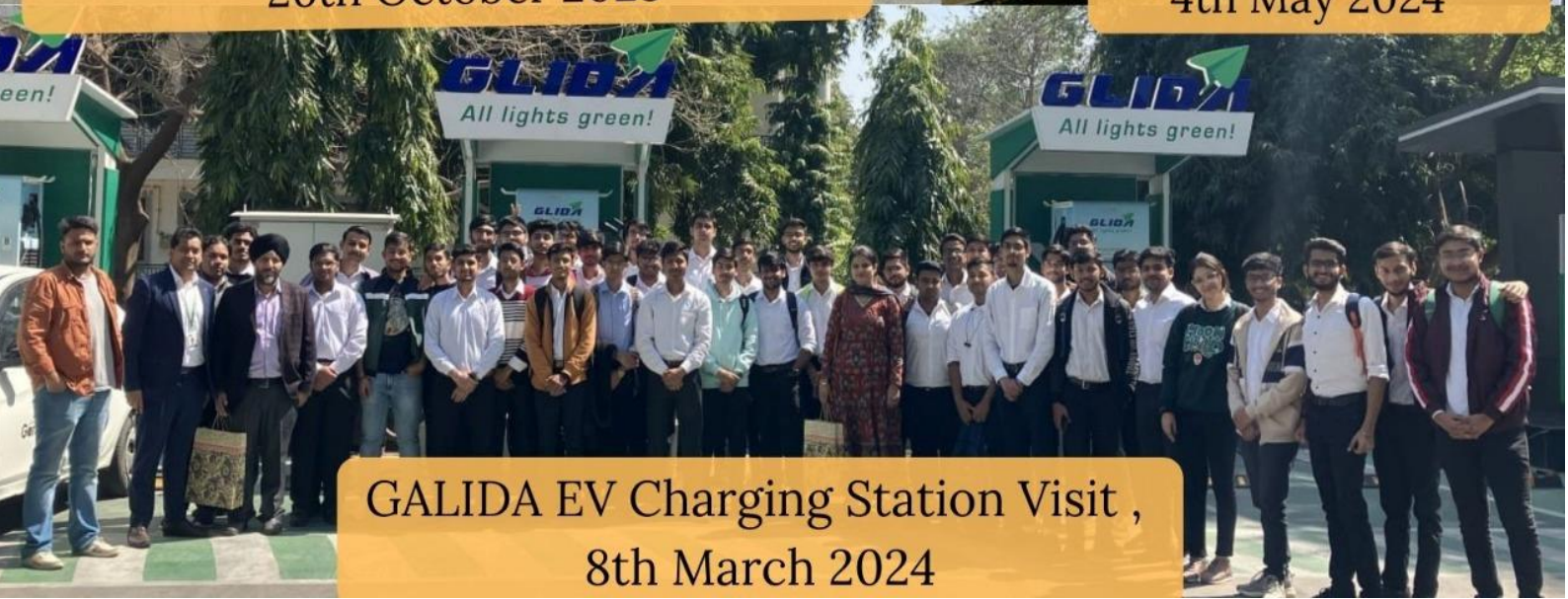
Yakult Visit , 20th February 2024



Delhi Technological University Visit,
26th October 2023



Gaushala Visit,
4th May 2024

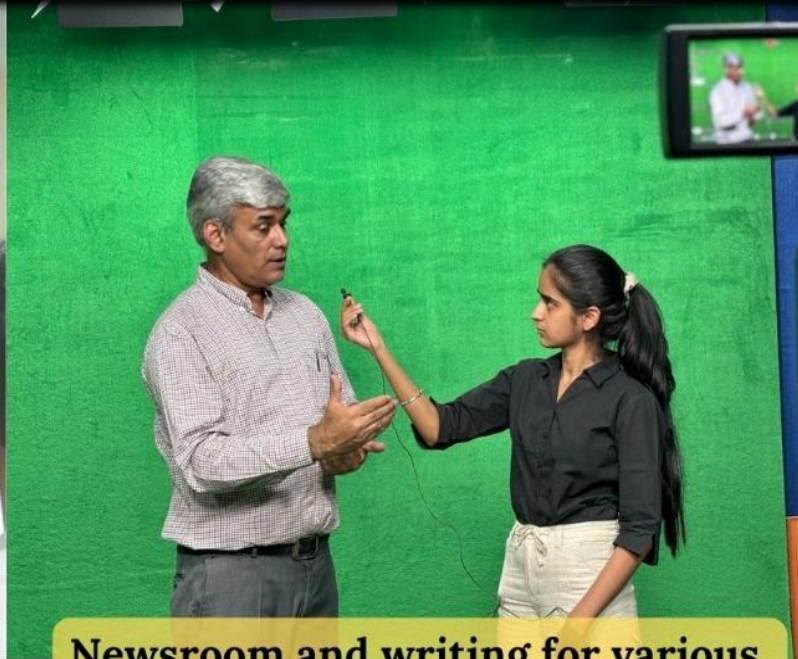


GALIDA EV Charging Station Visit ,
8th March 2024

GUEST LECTURES/ EXPERT SESSIONS



Generative AI, 23rd October 2023



Newsroom and writing for various medium, 10th April 2024



Unlocking Opportunities: The power of an effective resume, 23rd February 2024



Instagram Marketing, 8th May 2024



Sustainability Awareness Session, 25th April, 2024



Exploring Financial Markets, 25th April 2024

ACHIEVEMENTS 2023-24



Yashvi Kumar, BBA, 3rd Year, received Ms. Asia International Title from Blue Records Production (in Grand Finale Season 2) on 06/11/2023



She earned the Title, Ms. ITRang 2024 in the Annual Cultural and IT Fest of Don Bosco Institute of Technology on 24/02/2024



She also earned Runner-up Title of Ms. Anugoonj of Annual Fest of GGSIPU on 10/02/2024



Zishan, BCA, 2nd Year, secured first position in the MINDMAZE quiz at the ITRang Annual Cultural & IT Fest 2024, held at Don Bosco Institute of Technology



Mohammad Owais and Team received 1st Prize in Spardha Football Tournament organized by Don Bosco Institute of Technology on 22/03/2024



In his leadership, GGSIPU Football team secured 3rd position in All India University Football Tournament Held in GNA University Punjab on 18/12/2023



Aashima Sanduja and Akshit Kalra, BBA, 1st Year, won 1st Prize in Collage Making Inter-College Competition organized by IITM on 23/11/2023



Harsh Vardhan Joshi, BBA, Secured 1st position in Solo Singing (Western) @MIT Ghaziabad on 17/12/2023



Sonali Dahiya, Ritika and Kritika won 3rd Prize in 'Pride in Pattern' Inter-College Rangoli Competition held by KCC Institute on 27/09/2023



Received 1st Prize in Footloose Dance Competition organized under Prelims Anugoonj, held in Trinity Institute of Professional Studies on 10/10/2023



Team Parindey, IITM won the 1st Prize in Nukkad Natak Competition under Prelims Anugoonj, held in Trinity Institute of Professional Studies on 10/10/2023



Aryan Gupta & Munish, B.com(H), 1st Year, won 2nd Prize in Rangoli Inter-College Competition organized by IITM on 23/11/2023



Royals of Punjab, Bhangra Society of IITM won the 1st Prize in Folk Dance Competition under Anugoonj Finals 2024



Engravers secured 2nd Position in Battle of Bands @IMT Ghaziabad on 17/12/2023



Engravers Secured 3rd Position in Battle of Bands (Avalanche Moksha) @NSUT on 7th March, 2024



Team Engravers secured 1st Position in Battle of Bands (New Year's Gig) @Delhi Hatt on 01/01/2024

Team Engravers got the opportunity to perform with Guru Randhawa @Redfm for the promotion of his film on 12/02/2024



Team Engravers got the opportunity to Perform with Vipul Dhanker (Vilen) for his song promotion @Redfm on 15 Feb, 2024



Fiesta- Ms. Yashvi Kumar, BBA, IITM
Mr. Fiesta- Mr. Arshdeep, IPITM

MR. & MS. IITM 2024

MR. & MS. FRESHERS 2023



Mr. Farewell- Mr. Kush Verma, BBA
Ms. Farewell- Ms. Saloni Indra,
B.com(H)



Mr. Freshers- Mr. Armandeep, BCA
Ms. Freshers- Ms. Tanishka, BBA

ARTY FACTS

“Every child is an artist. The Problem is how to remain an artist once we grow up.”

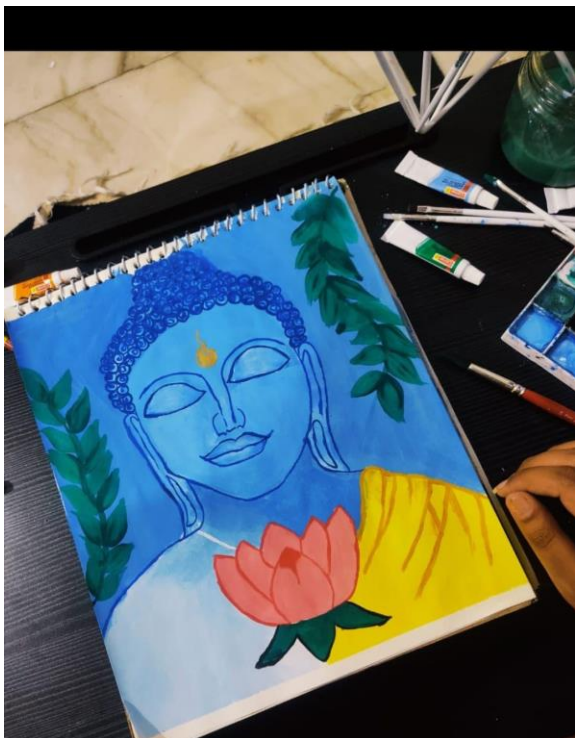
- PABLO PICASSO



-Vrishti Jain, BBA, 3rd Year



-Simar Arora, B.com(H), 2nd Year



-Vishakha Goyal, BCA, 1st Year



-Swarnpriya Mallick, BCA, 1st Year



-Mishti Chhabra, B.com(H), 1st Year -Harshika Dokaniya, BBA, 1st Year



-Aashima Sanduja, BBA, 1st Year

“They can put me in a jungle. Still, I can create.”

- M.F. HUSAIN

ROLE OF IITM IN ITS STUDENTS' LIVES

IITM helped me a lot in becoming a better version of myself in 3 years as my college experience helped me develop a sense of 'SELF' and where I fit in time, place and culture. It inspired me and gave me the confidence to try new things. In these 3 years my experience reinforced my identity as a lifelong learner full of curiosity and a desire to dig deeper to understand people and ideas. The faculty here in IITM was very supportive and dedicated towards the students. The experience of IITM college has shown me how crucial and fulfilling it is to interact with others that are different than me. I have had the opportunity to converse with the people from all walks of life and appreciate their experiences. I am grateful that I was Placement Coordinator of BCom Hons of my college and also was part of the cultural society (Bhangra Society). I had a very limited view of the world before I started college. I got to learn a lot about myself and what matters to me in building a life for myself. The experience of IITM college was transformative for me. Overall IITM college showed me how to do things like build a schedule, set priorities and how to manifest the ideas into actionable tasks.



POOJA ARORA
B.COM(H) (M)
2021-2024



HARSHA PRIYA
BCA (M1)
2021-2024

In my three years at IITM, I discovered that "I" in IITM is not just for information but for inspiration as well where I've grown immensely, thanks to the nurturing environment and diverse opportunities. From academic challenges to extracurricular activities, every experience has shaped me into a more resilient, knowledgeable, and confident individual. I'm grateful for the support and guidance that have fuelled my personal and professional development.

IITM has made a significant change in my life. It offered diverse opportunities, from industrial visits to competitions, and from gaining internship experience to enjoying a fun trip. There are always events, competitions, and guest lectures happening that provide valuable practical exposure. IITM has shaped me into a competitive, academically strong individual while also helping me value good friendships.



MANYA SHARMA
BBA (M1)
2021-2024



ANUSHIKA GARG
BBA (E2)
2021-2024

My college journey has been a transformative one. When I initially started my college, I was an introvert and an under-confident student. Through diverse courses and extracurricular activities that I opted for, initially I joined the dramatics society that helped me to overcome my fear of public speaking and the confidence my teachers have shown in me by giving me various opportunities helped me to boost my overall confidence. Their mentorship, teaching skills and their continuous support has always

encouraged me to do better.

In this overall journey there has been some ups in downs but it is a journey that I will always cherish and will never forget from where I started and where I am now, the growth that I have experienced both as a person as well as a student.

IITM has significantly contributed to my personal and intellectual growth. It has enhanced my critical thinking skills and provided me with a well-rounded knowledge base. Additionally, interacting with diverse peers improved my communication and cultural awareness. Importantly, after joining college, I started my own business, which further developed my time management, organizational abilities, and entrepreneurial skills.



GUL MALIK
BBA (M1)
2021-2024



JATIN GOLA
BCA (M1)
2021-2024

My intellectual and social abilities have greatly improved as a result of attending IITM. I've developed a strong analytical attitude that is crucial for my career through demanding coursework and one-on-one coaching from committed faculty members. I have the utmost gratitude for all of the staff, teachers, and friends that have helped and enhanced my trip. By taking part in national conferences and student-led organizations, I was able to improve my leadership abilities and expand my professional network. These events have had a lasting impact on my life, and I am grateful for how important they have been to my career and personal development.

In just three years of college, I grew a lot. IITM taught me to think better, work well with others, and want to learn more. It gave me the skills I need for my future job and life. Through rigorous coursework, diverse perspectives, and experiential learning, it equipped me with the skills and mindset needed for professional and personal success.



ADITYA GUPTA
B.COM(H) (M)
2021-2024



My journey at IITM has been transformative. It helped me shed my shyness and become more confident. I learned valuable lessons in leadership and organization. But, the most significant impact has been the lifelong friendships I've formed here, which I believe will last.

ARNAV BHATTACHARYA
BCOM(H) (E)
2021-2024

My journey over the past three years at IITM has been a transformative experience that has shaped me both professionally and personally. The weekly presentations and various college events played a crucial role in my development. The unwavering support from mentors and faculty members significantly contributed to my academic success.

Furthermore, the collaborative environment at IITM fostered a sense of community and encouraged me to strive for excellence. I am grateful for the opportunities and experiences that have prepared me for the challenges ahead.



ARLEEN KAUR
BBA (M2)
2021-2024

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