



Ref: GGSIPU/USMS/Ph.D/BOS/2020-21/

Date: 12<sup>th</sup> October 2021

MINUTES OF THE MEETING

A meeting of Board of Studies of the School was held on 12<sup>th</sup> October 2021 at 4.00 pm in the online mode (ggsipu.webex.com).

The following members attended the meeting.

1. Prof Anil Kumar Saini (Chairperson)
2. Prof Neena Sinha (Member)
3. Prof Udita Taneja (Member)
4. Prof Meenakshi Handa (Member)
5. Prof Vijita S Aggarwal (Member)
6. Prof Puja Khatri (Member)
7. Prof. Sanjay Dhingra (Member)
8. Dr/ Gagandeep Sharma
9. Mr Amit Sharma (Member)
10. Ms Bharti (Member)
11. Dr N Malati (Member)
12. Dr Shamsheer Singh (Member)
13. Dr C Jayakumar (Member)
14. Mr Amit Gupta (Member)

The following members could not attend the meeting:

1. Prof Shalini Garg (Member) – On CC leave
2. Dr D P Goyal (Member)
3. Dr Kavita Singh (Member)
4. Mr. Sukhjit S Pasricha (Member)

The following agenda was transacted and decisions taken.

**Item-1:** Confirmation of the minutes of BOS held by circulation on 16/3/2021.

The minutes of the meeting of the Board of Studies held by circulation were confirmed.

**Item-2:** Approval of the Scheme and Syllabus of the 1st year (Semester 1 and Semester 2) of following Programs for Academic Session 2021-22. MBA, MBA (Financial Analysis), MBA (International Business), MBA (Financial Management), BBA, BBA (Banking and Insurance), BBA (CAM), and B.Com. (H).

Chairperson explained the process followed for the design and development of various program schemes to the members of the Board. The complete participation of all stakeholders was ensured.

The program coordinators under the mentorship of a Professor Incharge from USMS held discussions about the scheme. This was done in the light of the feedback received from stakeholders including Teachers, students, alumni and employers as well as the

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requirements of NEP 2020. Based on this after thorough discussions two times with the senior faculty, a framework was developed to keep uniformity across similar kind of programs. The entire scheme was designed with Outcome Based Education (OBE) approach and the Program Outcomes and Program Specific Outcomes were revisited and improved and the scheme of programmes was designed. These were shared with all affiliated colleges and suggestions were invited. Based on this, the scheme of all programs was finalised.

However in view of non-availability of complete clarity on 3 years and 4 years UG program as well as 2 year PG program, the scheme and detailed course content was developed only for 3 years UG and 2 years PG programmes. The provision of skill based, entrepreneurship oriented, and CBCS courses were considered. The scheme also included compulsory courses as per the decision of the Academic Council for UG and PG programmes such as: Entrepreneurial Mindset, Environmental Studies and NCC/NSO etc.

The course contents were then developed by the Program Coordinators for the Ist and IInd Semesters only with the help of various faculty members. Course outcomes were defined with proper mapping on the POs and PSOs.

The complete scheme and syllabus of all programs were again circulated to colleges conducting the programmes through the nominated faculty of colleges as well as senior faculty of USMS. On the basis of the feedback received by due date,, the draft scheme and syllabus have been finalised.

The scheme and syllabus for all programmes were presented to the members.

Dr Malti requested to send some more suggestions in the contents of certain subjects for consideration in the syllabus.

The members approved the scheme for the entire program and syllabus for Ist and IInd semesters for MBA, MBA (Financial Analysis), MBA (International Business), MBA (Financial Management), BBA, BBA (Banking and Insurance), BBA (CAM), and B.Com. (H).

The chairperson assured members to send the final formatted copy of the scheme and syllabus for information to all the members.

**Item-3: Approval of the Scheme and Syllabus of the Ph.D. Course work for Academic Session 2021-22.**

The chairperson briefed the members that the scheme of Ph.D. course work was prepared and discussed in the SRC meeting held on 8<sup>th</sup> October 2021. The SRC members approved the proposed scheme as well as the detailed syllabus for the subjects.

The modified scheme was placed for approval by the members for implementation we.f academic session 2021-22.

The members approved the Ph.D. course work scheme and syllabus we.f academic session 2021-22.

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**Item-4:** Approval of the panel of examiners for the programmes being offered by USMS and/or affiliated colleges.

The panel of examiners for the programmes being offered by USMS and/or affiliated colleges have been prepared and constantly reviewed by respective school level committees. However the process of identifying the examiners and the requirements of preparing MCQ based question papers require more paper setters to be included.

The members authorised the Dean and empowered him to approve the panel on behalf of the BOS as well as adding more names to meet the exigencies in case additional examiners are required, by the Examination branch.

**Item-5: Any Other Matter**

a) Approval of the Co-Supervisors in respect of Ph.D. Scholars under Prof Sanjiv Mittal.

The members were apprised about the need for allocating Joint Supervisor in respect of three Scholars, on account of Prof. Sanjiv Mittal proceeding on long leave. This has been done as per the Ph.D. Ordinance and approved by SRC.

Scholar Name	Supervisor Name	Joint Supervisor Name
Ms. Aarti Dhanrajani	Prof. Sanjiv Mittal	Dr. Deepti Prakash
Ms. Nishat Athesham	Prof. Sanjiv Mittal	Prof. Sanjay Dhingra
Ms. Nitika Aggarwal	Prof. Sanjiv Mittal	Prof. Sanjay Dhingra

The members approved the allocation of Joint Supervisors in the above cases.

b) Prof. A K Saini requested the industry members to kindly advise some prominent names for strengthening of the Industry Interaction Cell of the School to help both the students and the faculty. Dr Jayakumar assured to extend help in this regard by suggesting few references.

Meeting ended with a vote of thanks to the Chair.

(Prof. Anil K. Saini)  
Dean (USMS)

Copy to:

1. All BOS members for information, please.

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Director  
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**GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY**

**DWARKA, NEW DELHI-110078**

# **MBA**

**Scheme and Syllabus**

**2021-22 onwards**

Entrepreneurship | Employability | Skill Development

Approved in the BOS Meeting held on 12/10/2021 vide agenda item No. 2

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**Background Note:****Need for Syllabus Revision:**

The last revised MBA program scheme was launched by University from 2017-18. The program was quite contemporary and aimed at preparing individuals to serve the business needs at various levels of management in different functional areas. As per the feedback of students, alumni, teachers and Employers, a need was felt to update the curriculum of the MBA program to make it more focused and industry ready. In addition, with New Education Policy 2020, the curriculum of MBA was required to incorporate the features such as: CBCS, Multi-entry and Multi-exit, Academic Bank of Credits, etc. The current syllabus and scheme has been worked out for 2 years with flexible entry and exit.

The whole syllabus of MBA is divided into following types:

- a) Core Papers
- b) Ability Enhancement Papers
- c) Skill Enhancement Papers
- d) Discipline Specific Elective Papers
- e) NUES
- f) Projects
- g) MOOC Courses

# Institute of Information Technology & Management

Notice No.: -207

Dated: 29<sup>th</sup> November, 2023

## Summer Training Report

### Internal Presentation & Viva-voce (Pre-submission) (MBA-MS-201)

This is to inform to the students of MBA Final year (2022-24) that STR Power Point presentation & Viva-voce will be scheduled on 7<sup>th</sup> December, 2023 (Thursday).

The details are given below: -

S. No. as per Guide Allocation List	Panel Members		Timings	Date & Day	Venue
	Faculty Members	Industry professional/ Alumni			
1-7	Dr. Gopal Singh Latwal & Ms. Ankita Sharma	Mr. Karan Dharni, Group Head - Digital Planning, Omnicom Media Group	11:30 am to 12:30 pm	7 <sup>th</sup> December, 2023, Thursday	Room No. 205
8-14	Dr. Deepika Arora & Dr. Sunitha Ravi	Mr. Karan Dogra, Bu Analyst TCS	2:30 pm to 3:30 pm		
15-22	Dr. Latika Malhotra & Mr. Puneet Chawla	Ms. Nidhi Kukreja, E-Commerce Analyst, Paxcom	12:30 pm to 1:30 pm		
23-30	Dr. Sonam Arora & Ms. Shikha Dabral	Ms. Sakshi Babbar, Sr. Financial Planning Analyst, Ameriprise Financials	10:30 am to 11:30 am		
31-37	Ms. Ankita Sharma & Dr. Gopal Singh Latwal	Mr. Gentina George, Relationship Manager, ICICI Bank	1:30 pm to 2:30 pm		
38-46	Dr. Sunitha Ravi & Mr. Himanshu Matta	Mr. Sukrit Kapoor, State Moderator, Abacus Educational series	9:30 am to 10:30 am		
47-54	Mr. Himanshu Matta & Dr. Latika Malhotra	Mr. Sarthak Gupta, Analyst, HCL Technologies	3:30 pm to 4:30 pm		

#### Note:

- Remember to get your Project Report file approved by your respective guide.
- The deadline to submitting the hardbound Copy of your Summer Internship Project Report is 6<sup>th</sup> December, 2023.
- Attendance is Mandatary.
- All should be in formal dress code of our institute.
- Also make a Power Point Presentation (PPT) of 7 to 10 slides.

  
Dr. Sunitha Ravi

(Class Mentor)

  
Dr. Deepika Arora

(HOD-MBA)

  
Prof. (Dr.) Rachita Rana

(Director)

cc:

1. All Project Guides
2. Web Admin

  
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Director  
Institute of Information Technology & Management New Delhi



Summer Training Report

Internal Presentation & Viva-voce (Pre-submission) (MBA-MS-201)


This is to inform to the students of MBA Final year (2022-24) that STR Power Point presentation & Viva-voce will be scheduled on 26<sup>th</sup> October, 2023 (Thursday).


The details are given below: -

S. No. as per Guide Allocation List	Panel Members		Timings	Date & Day	Venue
	Faculty Members	Industry professional/ Alumni			
1-7	Dr. Gopal Singh Latwal & Ms. Ankita Sharma	Mr. Karan Dharni, Group Head - Digital Planning, Omnicom Media Group	11:30 am to 12:30 pm	26 <sup>th</sup> October, 2023, Thursday	Room No. 205
8-14	Dr. Deepika Arora & Dr. Sunitha Ravi	Mr. Karan Dogra, Business Analyst TCS	2:30 pm to 3:30 pm		
15-22	Dr. Latika Malhotra & Mr. Puneet Chawla	Ms. Nidhi Kukreja, E-Commerce Analyst, Paxcom	12:30 pm to 1:30 pm		
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Note:

- Attendance is Mandatory.
- All should be in formal dress code of our institute.
- Bring Spiral bind copy of your Summer Internship Project Report.
- Also make a Power Point Presentation (PPT) of 7 to 10 slides.

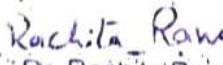
  
Dr. Sunitha Ravi  
(Class Mentor)

  
Dr. Deepika Arora  
(HOD-MBA)

  
Prof. (Dr.) Rachita Rana  
(Director)

cc:

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## Rubric for Summer Training (MS-201)

Rubric	Unsatisfactory(1)	Satisfactory(2)	Good (3)	Very Good (4)	Excellent(5)
Range (%)	(0-20)	(20-40)	(40-60)	(60-80)	(80-100)
Functional and SWOT Analysis	10 Not Submitted, Minimal or no understanding of functional roles. SWOT analysis is incomplete with major gaps.	Basic understanding of functional roles. SWOT covers only some areas.	Clear understanding of functional roles and moderately complete SWOT analysis.	Detailed understanding of functional roles, good SWOT addressing most key factors.	Comprehensive understanding with an insightful and complete SWOT analysis.
Job Specific Analysis	10 Not done/ Little or no analysis of job roles	Basic job role analysis;	Adequate job role analysis, Given broad outlines	Explained the major areas, Detailed job analysis	Elaborated all the major aspects in-depth
Draft Report submission	10 Non-submission, Poorly structured and unclear; missing significant content	Timely Submission, Basic structure but lacks clarity in sections	Timely Submission with minor gaps, Reasonable draft structure and content	Well-structured, Minor correction in formatting only	Professionally structured, covers all required sections. Complete project report, need no changes
Final Report Submission	10 Non-submission/ Little improvement from draft; poorly presented and missing key content	Some improvement from draft; minor formatting or content gaps remain.	Adequate improvement from draft; well-formatted with moderate depth.	Clear improvements; well-presented, structured, and with good content depth.	Significant improvement; comprehensive, well-structured, and insightful report.
Presentation and Viva-Voce	40 Not Presented/ poorly prepared for questions and answers.	Basic presentation; moderate preparation with gaps in understanding.	Reasonable presentation; answers most questions but lacks depth.	Confident and well-organized presentation; answers most questions well.	Professional presentation, Query Handling, Excellent learning summary

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Guru Gobind Singh Indraprastha University, New Delhi

<b>Name of the activity:</b> Case Study Competition – Management Sapiens	
<b>Theme of the activity:</b> Case study Competition	
<b>Activity Date:</b> 25 <sup>th</sup> march, 23	<b>No. of Participants:</b> 37

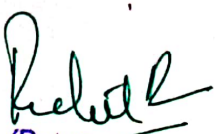
The Management Club of IITM organized Management Sapiens – Annual fest of Management department in association with Intern ware – internship cell of IITM. The event was a two day departmental fest with 10 competitions and events lined up in day 1 and day 2. The case study competition was a Day 2 event with 37 participants from different colleges. The competition was organized mainly with the objective of developing analytical skills and creativity among students and to give them the opportunity to present their own innovative cases in front of judges.. There were cases on Amul and its sustainable activities, Adani Bubble trap, LGBT community, Zomato, artificial intelligence and many more. The event was judged by Mr. Akshay Dhingra, Operations and Credit analyst at American Express and Another judge for the event was Ms. Elina Singh, Business Development Head, American Express. The competition was open for both team and individual participation.

The winners of the event were:

**1<sup>st</sup> Position :** Ms. Aditi mishra  
Ms. Simran khurana - BBA IV M1

**2<sup>nd</sup> Position :** Ms. Arleen Kaur – BBA IV M2

**3<sup>rd</sup> Position :** Ms. Divya Rajpurohit  
Mr. Aditya Taneja -BBA II semester

  
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The winners were declared on the basis of creativity, presentation skills, and teamwork and communication skills.

The competition turned out to be interactive with many cross questioning from students as well.



*Sunakshi*  
Dr. Sunitha Ravi  
Ms. Sunakshi Chadha  
Event Coordinator

*Deepika*  
Dr. Deepika Arora  
HOD- Management

*Rachita*  
Prof. (Dr.) Rachita Rana  
Director

*Rachita*  
Prof. (Dr.) Rachita Rana  
Director  
Institute of Information Technology  
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## List of Participants- Case Study Competition

id	name	email	phone_no
1	Aaditya Chauhan	aadityarajput8287@gmail.com	8287943794
2	Swati Sharma	sharmaswati14999@gmail.com	9654708445
3	Inderjeet Singh	inderjeetsingh7110@gmail.com	8448027721
4	Simran Singh	sumansimran3019@gmail.com	7011015055
5	aditya maheshwari	adityamaheshwari441@gmail.cc	9625205766
6	Akshat Kapoor	3akshat.kapoor@gmail.com	8810597584
7	Akshat khanna	Akhst2005khanna@gmail.com	9205183410
8	Amarpreet Singh	amanmarwah79@gmail.com	9999676878
9	Anubhav Arora	anubhavarora1475@gmail.com	7827270872
10	Armaan Sehrawat	armaan11589@gmail.com	9911111641
11	Aryan Kaushal	aryan.kaushal@gmail.com	9389633723
12	ayush kapoor	ayush10.com@gmail.com	9810153513
13	Baljeet Singh	ibaljeet05@gmail.com	9999870705
14	Deva khether	devenkhatter16@gmail.com	987158704
15	Dhruv Dhayal	dhayaldhruv271@gmail.com	8529994515
16	Gurpreet kaur	gurpreetkaur21@gmail.com	8368526868
17	Gurpreet kaur	gurpreetkaur21@gmail.com	8368526868
18	Heer trivedi	heert5877@gmail.com	8750278779
19	Jivesh Bhutani	jivesh20053@gmail.com	9310816011
20	Kunjalk Kharb	kunjalkharb0802@gmail.com	9115751750
21	Mohnish mehra	mohnishmehra99@gmail.com	9311681677
22	muskan bansal	muskan1bansal@gmail.com	7678239344
23	Navjeet Singh chawla	navjeetchawla1@gmail.com	8130378373
24	NIKHIL KUMAR	nku884422@gmail.com	9310230283
25	NIKHIL KUMAR	nku884422@gmail.com	9310230283
26	parneet kaur	parneetkaur88290@gmail.com	9319733061
27	Priyanshi Ahuja	priyanshiahuja070105@gmail.cc	7678256575
28	Rahul Sapra	saprarahul443@gmail.com	9911094415
29	Rakshit Salwan	rakshitsalwan22@gmail.com	9810707887
30	Rishabh singh	rishabhs2505@gmail.com	9560584047
31	sarthak sharma	sarthaksharma1219@gmail.com	8595621283
32	sumit kumar	info@whitebreadsecurity.com	859572336
33	tanya saneja	tanyasaneja24@gmail.com	9811530501
34	tisha ahuja	tishaahuja4124@gmail.com	9821060733
35	Vaibhav dewan	devansam79@gmail.com	9899266089
36	Yash bhushan sharma	yashbhushaasha@gmail.com	8439191161

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**Corporate Mentorship Programme**

**MBA (Master of Business Administration)**

Name of Corporate Mentor - Kamal Dua

Designation & Company Name of the Corporate Mentor - Product Manager.  
Cardekho

Name of Mentee - Saaniya Tanwar

Batch of Mentee - 2022-24.

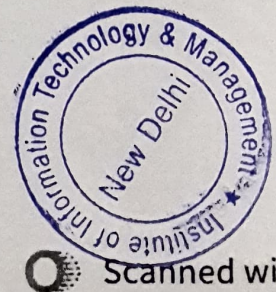
Date of Meeting - 23/9/23.

Strengths of Mentee - Team player, Taking Initiative, Enthusiasm.

Area of improvement for the Mentee - Lacks in completing the communication

Kamal Dua  
(Signature of Corporate Mentor)

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Director  
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**Corporate Mentorship Programme**  
**MBA (Master of Business Administration)**

Name of Corporate Mentor - *Nidhi*

Designation & Company Name of the Corporate Mentor - *Senior E-commerce Analyst  
PaxCom.*

Name of Mentee - *Revanth J.*

Batch of Mentee - *22-24*

Date of Meeting - *28/1/24.*

Strengths of Mentee - *good knowledge, clarity of thoughts*

Area of improvement for the Mentee - *Lethargy.*

(Signature of Corporate Mentor)

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