

# INSTITUTE OF INFORMATION TECHNOLOGY AND MANAGEMENT

13.9.18

Notice No- 75

## Workshop on Digital Marketing

The Institute of Information Technology and Management is organizing a one day long Workshop on Digital Marketing as per the following schedule:

**Resource Person: Mr. Virender Dahiya, Associate Professor, IITM**

**Time: 10:00 am to 4:30 pm**

**Date: 24<sup>th</sup> September, 2018**

**Participation: MBA Final year Students**

**Venue: Lab No. 2**

***Note: Attendance is Mandatory***

Dr. Deepika Arora

(PC, MBA)

Dr. Sheela Bhargava

(HOD-Management)

Prof. (Dr.) S.S. Agarwal

(Director)